ASIA School of Business
in collaboration with MIT Sloan Management
Iclif Executive Education Center

MyDIGITAL



EXECUTIVE DIGITAL LEADERSHIP PROGRAMME

In partnership with Technology Partners :

aws cisco IBM Microsoft Shopee

Last Updated: 14 January 2026

OVERVIEW

The Executive Digital Leadership Programme (EDLP) is a three-part initiative co-developed with MyDIGITAL Corporation. It empowers leaders across the public and private sectors, including those from start-ups, Small and Medium Enterprises (SME), and Micro, Small, and Medium Enterprises (MSME) to navigate the complexities of digital transformation with confidence. Designed to equip leaders with cutting-edge skills and knowledge on emerging trends, this programme covers essential topics such as digitalisation, cybersecurity, and leadership delivered by top industry experts.

Participants will embark on a dynamic learning journey, featuring interactive presentations, case studies, group discussions, and experiential learning methods.

A unique highlight of this programme is the involvement of leading tech giants like Microsoft, IBM, AWS, Shopee, and Cisco, who will offer insights through panel discussions, guest lectures, and hands-on guidance. These companies will also play a role in reviewing participants' digital roadmaps, providing invaluable feedback to drive impactful change from the top down.



ENGAGE WITH INDUSTRY EXPERTISE
Engage with our Technology Partners to connect knowledge with practical application, gaining a comprehensive understanding of digital leadership.

STRATEGIC TECH INTEGRATION
Discover how enablers such as strategy, culture, agility, and alignment can drive your organisation's digital growth and ensure long-term success.

CONNECT WITH INDUSTRY LEADERS
Network with distinguished peers, renowned academic faculty, and technology experts, opening doors for collaborations that shape the future.

ELEVATE YOUR DIGITAL LEADERSHIP
Equip yourself with the knowledge to navigate complexities and seize opportunities, building resilience for the digital economy.

LEAVE WITH STRATEGIC PLANS
Create actionable digital transformation strategies for your organisation and validate plans with peers and industry experts.

ACADEMIC AND INDUSTRY SYNERGY
Benefit from a curriculum developed by world-class faculty at Asia School of Business and MIT Sloan, enriched with insights from industry leaders - empowering you to become a digital trailblazer.

PROGRAMME FEE

RM 24,660 (subject to SST)*

**Fee displayed is before the incentive scheme and HRD Corp's approval for qualified applicants. Terms and conditions apply.*

INCENTIVE SCHEMES

Malaysian citizens and locally incorporated companies are encouraged to apply for the Executive Digital Leadership Programme (EDLP), which offers various incentive schemes curated by MyDIGITAL Corporation as depicted below.

100% Incentive

Malaysian citizens working in **Start-ups, MSME or SME** that meet **ALL** the required criteria set below **
**** Subject to terms and conditions. Limited places available.**

Malaysian citizens working in the **public sector/civil servants**

50% Incentive

Malaysian citizens working in **Start-ups, MSME and SME.**

25% Incentive

Malaysian citizens working in Malaysian-based companies including **multinationals, government-linked corporations,** and similar entities.

** Refer to the Terms & Conditions in **EDLP Incentive Eligibility Guideline**

COHORT DATES

A total of 10 Cohorts completed the programme from 2023 - 2025.
Dates for **Cohorts 11 - 14 in 2026** are below: ***

COHORT 11	**Part 1: 06 Apr - 30 Apr** **Part 2: 04 May - 29 May** **Part 3: 02 Jun - 22 Jun**
COHORT 12	**Part 1: 11 May - 05 Jun** **Part 2: 08 Jun - 03 Jul** **Part 3: 06 Jul - 27 Jul**
COHORT 13	**Part 1: 06 Jul - 31 Jul** **Part 2: 03 Aug - 28 Aug** **Part 3: 01 Sep - 21 Sep**
COHORT 14	**Part 1: 17 Aug - 11 Sep** **Part 2: 14 Sep - 09 Oct** **Part 3: 12 Oct - 02 Nov**

Parts 1, 2 and 3 will be completed within **3 months** as follows:

In-person sessions: 14 days in total
- Part 1 and 2: **Five (5) days each Part**
- Part 3: **Four (4) days**

Self-paced online learning with MIT Horizon in each Part.
- **10 topics in total**

*** *Dates are subject to change.*



WHO SHOULD ATTEND?

- Chief Executive Officers
- Chief Technology Officers
- Heads of Departments
- Startup and MSME founders and leaders
- Senior Management
- Government officers holding leadership roles in their ministries
- Anyone interested in digital transformation

WHAT WILL I LEARN?

Digital Transformation

- The Digital Landscape
- Digital Strategy and Vision
- Setting the Right Tone at the Top
- AI Disruptions: Mastering GenAI for Strategic Advantage

01

Ethics

- Legal, Ethical and Social Implications of Digitalisation

02

Cybersecurity and Data

- Cybersecurity and Risk Management
- Data-Driven Decision-Making: Data Strategy and Analytics

03

Emerging Technologies

- Artificial Intelligence
- Robotics
- Generative AI
- Internet-of-Things
- Big Data Analytics
- Blockchain
- Augmented and Virtual Reality
- Cloud Computing

04

Leadership

- Repatterning the Talent Blueprint in AI-First Era
- Digital Transformation Leadership

05

Sustainability

- Digitalization - Enabled Sustainability and Resilience

06

WHAT WILL I ACHIEVE?

Create your organisational digital transformation plan with expert input and insights at the end of Part 3.

FACULTY MEMBERS



DAVID ASIRVATHAM

Professor of Practice, AI & Technology, ASB
Expert in AI and Information Technology



ONG SHIEN JIN

Professor of Practice, AI & Analytics, ASB
Expert in Finance and Analytics



SAM FLANDERS

Associate Professor II of Economics, ASB
International Faculty Fellow, MIT



ELSA SATKUNASINGAM

Director and Senior Lecturer,
Executive Education, ASB
Expert in Governance, Ethics and Culture



MUHAMMAD SABRI RAWI

Senior Lecturer, ASB
Expert in Leadership and Management



ROBIN SPECULAND

External Faculty
Expert in Strategy and Digital Implementation



GARY THESEIRA

Adjunct Associate Professor, ASB
Expert in Sustainability



DIANA GAN

External Faculty
Expert in Transformative Journeys

Digital transformation is not about the tools or technology. It's about the strategy of rethinking how your organisation operates. It's about putting people at the centre of your change initiatives, leveraging technology to drive new business models, and ultimately, reshaping your industry.

– Michael Gale, author of "The Digital Helix"

TESTIMONIALS



I really enjoyed the session. Very insightful and we are really interested in the networking and collaborative opportunities offered. Valuable takeaways my organisation can benefit from.

Participant from a Government Agency



Great class. Good pace of content and lots of interactions. Learnt a lot about my values and very insightful.

Participant from an MNC



I am very satisfied with the topics covered. I have learned a great deal, and the content has been both insightful and practical.

Participant from a Government Agency

MyDIGITAL Corporation was incorporated on 13 September 2021 and is currently an agency under the Ministry of Digital.

MyDIGITAL Corporation
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Academic Partner

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REGISTER NOW

Executive Digital Leadership Programme

COHORT 11

In-Person @ ASB | Online Session

Part 1**		
6 Apr	• The Digital Landscape • Setting the Right Tone at the Top	• Robin Speculand
7 Apr	• Digital Strategy & Vision • Data Driven Decision Making	• Sam Flanders • Ong Shien Jin
8 Apr	• AI Disruption: Mastering GenAI for Strategic Advantage	• David Asirvatham
6 - 10 Apr	• Digital Transformation	• MIT Horizon
13 - 17 Apr	• Developments in Augmented and Virtual Reality	• MIT Horizon
20 - 24 Apr	• Managing Security Risks of the Internet-of-Things	• MIT Horizon
27 - 30 Apr	• Digital Transformation through Cloud Computing	• MIT Horizon
20 Apr	• DT, ARVR, IoT, Cloud Unveiled • Internet of Things	• David Asirvatham • Cisco
21 Apr	• Introduction to Organisational Digital Transformation Plan (Roadmap) • ASEAN Cultural Exchange with peers from the industry	• Redza Shahid • Microsoft
Part 2**		
4 May	• Digital Transformation Leadership – Building a Digital Mindset	• Muhammad Sabri Rawi
5 May	• Digital Economy Policy Lab: Rethinking Regulation for E-Commerce and Beyond • Strategizing Gen AI for Business	• Shopee • IBM
6 May	• Digital Transformation Plan Workshop • Robotic Process Automation for Business	• Redza Shahid • IBM
4 - 8 May	• How Big Data Analytics is Used Today	• MIT Horizon
11 - 15 May	• Benefits and Limitations of Blockchain	• MIT Horizon
18 - 22 May	• Artificial Intelligence and Future Developments	• MIT Horizon
25 – 29 May	• Generative AI	• MIT Horizon
18 May	• Digital Transformation Plan Check-In • Big Data, Blockchain, AI & Generative AI Unveiled	• Redza Shahid • David Asirvatham
19 May	• Design Thinking for Digital Transformation	• AWS
Part 3**		
2 - 5 Jun	• Robotics	• MIT Horizon
8 – 12 Jun	• How Companies Can Use Technology to Manage Sustainability	• MIT Horizon
8 Jun	• Repatterning the Talent Blueprint in AI-First Era • Digitalization-Enabled Sustainability and Resilience	• Diana Gan • Gary Theseira
9 Jun	• Legal, Ethical and Social Implications	• Elsa Satkunasingam
10 Jun	• Cybersecurity and Risk Management	• TBC
22 Jun	• Presentation of Organisational Digital Transformation Plan	• EDLP Participants

***Agenda is subject to change.*

Last Updated: 20 Jan 2026

COHORT 12

In-Person @ ASB | Online Self-paced Session

Part 1**		
11 May	• The Digital Landscape • Setting the Right Tone at the Top	• Robin Speculand
12 May	• Digital Strategy & Vision • Data Driven Decision Making	• Sam Flanders • Ong Shien Jin
13 May	• AI Disruption: Mastering GenAI for Strategic Advantage	• David Asirvatham
11 - 15 May	• Digital Transformation	• MIT Horizon
18 - 22 May	• Developments in Augmented and Virtual Reality	• MIT Horizon
25 – 29 May	• Managing Security Risks of the Internet-of-Things	• MIT Horizon
2 - 5 Jun	• Digital Transformation through Cloud Computing	• MIT Horizon
3 Jun	• Agentic AI Lab • Introduction to Organisational Digital Transformation Plan (Roadmap)	• David Asirvatham • Redza Shahid
4 Jun	• Internet of Things • ASEAN Cultural Exchange with peers from the industry	• CISCO • Microsoft
Part 2**		
22 Jun	• Cybersecurity and Risk Management	• David Rajoo
23 Jun	• Digital Economy Policy Lab: Rethinking Regulation for E-Commerce and Beyond • Strategizing Gen AI for Business	• Shopee • IBM
24 Jun	• Organisational Digital Transformation Plan Workshop • DT, ARVR, IoT, Cloud, Big Data, Blockchain, AI & Generative AI Unveiled	• Redza Shahid • David Asirvatham
8 - 12 Jun	• How Big Data Analytics is Used Today	• MIT Horizon
15 - 19 Jun	• Benefits and Limitations of Blockchain	• MIT Horizon
22 - 26 Jun	• Artificial Intelligence and Future Developments	• MIT Horizon
29 Jun – 3 Jul	• Generative AI	• MIT Horizon
29 Jun	• Organisational Digital Transformation Plan Check-In • Robotic Process Automation (RPA) for Business	• Redza Shahid • IBM
30 Jun	• Design Thinking for Digital Transformation	• AWS
Part 3**		
6 - 10 Jul	• Robotics	• MIT Horizon
13 – 17 Jul	• How Companies Can Use Technology to Manage Sustainability	• MIT Horizon
13 Jul	• Legal, Ethical and Social Implications	• Elsa Satkunasingam
14 Jul	• Repatterning the Talent Blueprint in AI-First Era • Digitalization-Enabled Sustainability and Resilience	• Diana Gan • Gary Theseira
15 Jul	• Digital Transformation Leadership – Building a Digital Mindset	• Muhammad Sabri Rawi
27 Jul	• Presentation of Organisational Digital Transformation Plan	• EDLP Participants

***Agenda is subject to change.*

Last Updated: 10 Mar 2026

COHORT 13

In-Person @ ASB | Online Self-paced Session

Part 1**		
6 Jul	• The Digital Landscape • Setting the Right Tone at the Top	• Robin Speculand
7 Jul	• Digital Strategy & Vision • Data Driven Decision Making	• Sam Flanders • Ong Shien Jin
8 Jul	• Digital Transformation Leadership – Building a Digital Mindset	• Muhammad Sabri Rawi
6 - 10 Jul	• Digital Transformation	• MIT Horizon
13 - 17 Jul	• Developments in Augmented and Virtual Reality	• MIT Horizon
20 – 24 Jul	• Managing Security Risks of the Internet-of-Things	• MIT Horizon
27 - 31 Jul	• Digital Transformation through Cloud Computing	• MIT Horizon
20 Jul	• AI Disruption: Mastering GenAI for Strategic Advantage	• David Asirvatham
21 Jul	• Introduction to Organisational Digital Transformation Plan (Roadmap) • Agentic AI Lab	• Redza Shahid • David Asirvatham
Part 2**		
3 Aug	• Cybersecurity and Risk Management	• David Rajoo
4 Aug	• Digital Economy Policy Lab: Rethinking Regulation for E-Commerce and Beyond • Strategizing Gen AI for Business • ASEAN Cultural Exchange	• Shopee • IBM • Microsoft
5 Aug	• Organisational Digital Transformation Plan Workshop • Robotic Process Automation (RPA) for Business	• Redza Shahid • IBM
3 - 7 Aug	• How Big Data Analytics are Used Today	• MIT Horizon
10 - 14 Aug	• Benefits and Limitations of Blockchain	• MIT Horizon
17 - 21 Aug	• Artificial Intelligence and Future Developments	• MIT Horizon
24 – 28 Aug	• Generative AI	• MIT Horizon
17 Aug	• Organisational Digital Transformation Plan Check-In • DT, ARVR, IoT, Cloud, Big Data, Blockchain, AI & Generative AI Unveiled	• Redza Shahid • David Asirvatham
18 Aug	• Internet of Things • Design Thinking for Digital Transformation	• CISCO • AWS
Part 3**		
1 - 4 Sept	• Robotics	• MIT Horizon
7 – 11 Sept	• How Companies Can Use Technology to Manage Sustainability	• MIT Horizon
7 Sept	• Legal, Ethical and Social Implications	• Elsa Satkunasingam
8 Sept	• Repatterning the Talent Blueprint in AI-First Era • Digitalization-Enabled Sustainability and Resilience	• Diana Gan • Gary Theseira
21 Sept	• Presentation of Organisational Digital Transformation Plan	• EDLP Participants

***Agenda is subject to change.*

Last Updated: 3 Mar 2026

COHORT 14

In-Person @ ASB | Online Self-paced Session

Part 1**		
17 Aug	• The Digital Landscape • Setting the Right Tone at the Top	• Robin Speculand
18 Aug	• Digital Strategy & Vision Data • Driven Decision Making	• Sam Flanders • Ong Shien Jin
19 Aug	• Digital Transformation Leadership – Building a Digital Mindset	• Muhammad Sabri Rawi
17 - 21 Aug	• Digital Transformation	• MIT Horizon
24 - 28 Aug	• Developments in Augmented and Virtual Reality	• MIT Horizon
1 – 4 Sept	• Managing Security Risks of the Internet-of-Things	• MIT Horizon
7 - 11 Sept	• Digital Transformation through Cloud Computing	• MIT Horizon
7 Sept	• Internet of Things • Introduction to Organisational Digital Transformation Plan (Roadmap)	• CISCO • Redza Shahid
8 Sept	• Legal, Ethical and Social Implications	• Elsa Satkunasingam
Part 2**		
21 Sept	• AI Disruption: Mastering GenAI for Strategic Advantage	• David Asirvatham
22 Sept	• Digital Economy Policy Lab: Rethinking Regulation for E-Commerce and Beyond • Agentic AI Lab	• Shopee • David Asirvatham
23 Sept	• Organisational Digital Transformation Plan Workshop • Robotic Process Automation (RPA) for Business	• Redza Shahid • IBM
14 - 18 Sept	• How Big Data Analytics is Used Today	• MIT Horizon
21 - 25 Sept	• Benefits and Limitations of Blockchain	• MIT Horizon
28 Sept - 2 Oct	• Artificial Intelligence and Future Developments	• MIT Horizon
5 – 9 Oct	• Generative AI	• MIT Horizon
5 Oct	• Organisational Digital Transformation Plan Check-In • DT, ARVR, IoT, Cloud, Big Data, Blockchain, AI & Generative AI Unveiled	• Redza Shahid • David Asirvatham
6 Oct	• Design Thinking for Digital Transformation • Strategizing Gen AI for Business • ASEAN Cultural Exchange with Peers from the Industry	• AWS • IBM • Microsoft
Part 3**		
12 - 16 Oct	• Robotics	• MIT Horizon
19 – 23 Oct	• How Companies Can Use Technology to Manage Sustainability	• MIT Horizon
19 Oct	• Cybersecurity and Risk Management	• David Rajoo
20 Oct	• Repatterning the Talent Blueprint in AI-First Era • Digitalization-Enabled Sustainability and Resilience	• Diana Gan • Gary Theseira
2 Nov	• Presentation of Organisational Digital Transformation Plan	• EDLP Participants

***Agenda is subject to change.*

Last Updated: 10 Mar 2026